



Power Outage Partner Toolkit



 [@readyscotland](https://twitter.com/readyscotland)
 [ready.scot](https://www.ready.scot)



Introduction

Power cuts and the loss of other utilities can happen at any time and with little warning.

Utility companies in Scotland have well-tested plans in place, and we have advice on how to prepare for a loss of supply - and what you can do if it happens.

We appreciate your support in sharing our messages on preparing for and managing when power outages occur.

This toolkit provides assets and suggested captions for you to use, adapt and share on your social media channels.

Social Assets

We have created x7 social media assets with suggested captions.

All content has been created under the theme of preparing for, dealing with and recovering from power outages.

All captions direct users to pages on ready.scot or partner websites for further information.

The social media assets can be used across Facebook, Instagram and Twitter. You can see examples of them in this toolkit, and they are available to download below.

- [Download social media assets \(PNG\)](#)

Loss of Power

Asset 1

Caption:

Do you know what to do if your power goes out?

Check in with your neighbours - do they have power?

If they do, it could be a problem with the fuses or trip switches in your home.

Find out how to check them at
<https://www.ssen.co.uk/power-cuts-emergencies/what-to-do-during-a-power-cut/>.

And contact your energy distributor by calling 105 for free.



Do you know
what to do if
**your power
goes out?**



Loss of Power

Asset 2

Caption:

Stay safe during a power outage by being prepared.

- ◆ Create or agree a home emergency plan in advance
- ◆ Identify or gather items for an emergency kit
- ◆ Keep both in an accessible place

For more advice, check [ready.scot/prepare/emergency-kit](https://www.ready.scot/prepare/emergency-kit).



**Be prepared:
pack a home
emergency kit**



Loss of Power

Asset 3

Caption:

Do you know what to do in the event of a power outage?

- ◆ Switch off all electrical appliances that shouldn't be left unattended, in case the power comes back on
- ◆ Leave a light on so you know when the power outage has been resolved
- ◆ Check to see if your neighbours are okay
- ◆ Wrap up warm

Find out more at <https://ready.scot/respond/loss-utilities>.



Guidance on coping with a **power outage**



Loss of Power

Asset 4

Caption:

Coming together to prepare for emergencies and disruption can help everyone to cope better.

If the power goes out, check to see if your neighbours are okay.

If you know of someone who is vulnerable, check on them regularly if you can.

For more advice: <https://ready.scot/respond/loss-utilities>.



Guidance on coping with a **power outage**



Loss of Power

Asset 5

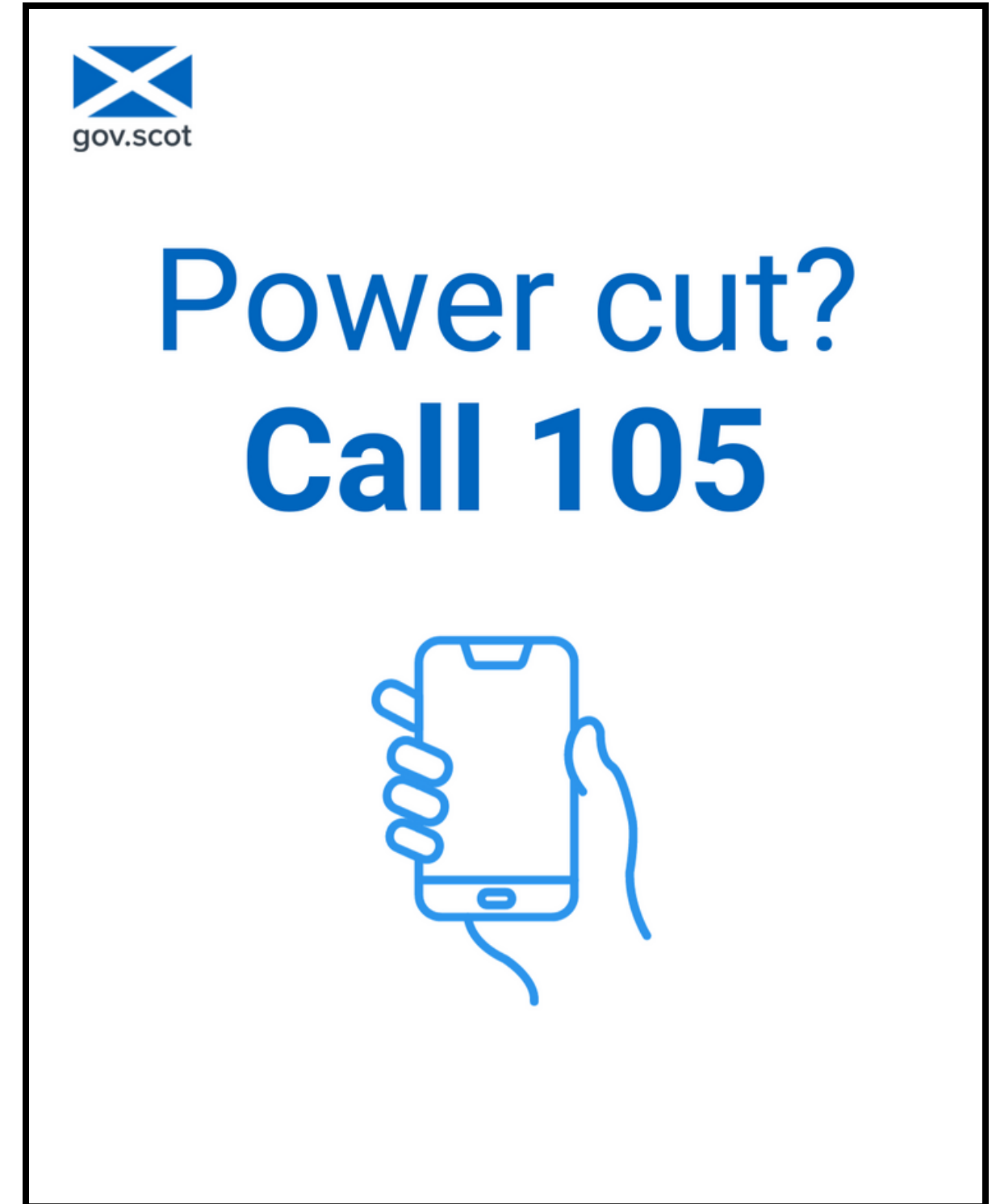
Caption:

Did you know you can call 105 free of charge to report or get information about power cuts in your area?

You can also call 105 if you spot damage to electricity power lines and substations.

Make sure you know what to do in the event of a power outage:

<https://ready.scot/respond/loss-utilities>.



Loss of Power

Asset 6

Caption:

In Scotland, our power is distributed by two companies.

@SPEnergyNetwork supplies to southern Scotland and @ssencommunity to northern Scotland.

Find out who distributes your energy at <https://psrscotland.com/> and contact them if you need to join their Priority Services Register.



Do you need
extra support in
the event of a
power cut?



Loss of Power

Asset 7

Caption:

You could join your power company's Priority Services Register if you:

- Are over 60
- Have a child under 5
- Depend on electricity for home/medical care
- Have a chronic illness
- Need extra help for another reason

Find out who distributes your energy:

<https://psrscotland.com/>.



Tell your power supplier if you need **extra support**



Thank you

Please feel free to use and adapt the messages contained in this toolkit.

You can also follow @ReadyScotland on Twitter and Facebook and share our content directly.

If you have any questions about the content of this toolkit, contact the Resilience Communications team at SGoRRCommunications@gov.scot.